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Chris Breckenridge joins FUSION BODYBUILDING

For Immediate Release

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Guelph, Canada – May 5, 2009. Ultimately for every business, nothing is more important than sales, and with FUSION BODYBUILDING's sales growing by leaps and bounds, the company has hired a sales ringer, Chris Breckenridge. Chris was brought on board to help manage one of FUSION's largest and fastest growing accounts, GNC Canada, and he's the perfect choice. Not only has Chris worked for over four years at a major Canadian supplements distributor, where he became its national sales manager, but he was also a championship athlete in university and worked in four different GNC retail locations in his youth.

Chris' inclusive view of supplements, from the users' to the retailers' and ultimately the sales distributors' perspectives, gives him a unique insight into what it takes to be great. And that's one of the reasons Chris chose to join the FUSION BODYBUILDING team. Chris says, "I wanted to work for FUSION because I have true respect for the products and the company as a whole. Their products are excellent, with lots of thought that keeps the end consumer in mind when creating each item. FUSION BODYBUILDING products do the job that they are supposed to do. I have great respect for that. I want to be a part of something great, and I feel FUSION is an amazing opportunity."

Founded in 1998 by Ryan Herniman and Adrian Burke, FUSION BODYBUILDING is a top nutraceutical company dedicated to providing bodybuilding supplements to true followers of the sport. All of FUSION's products start in the gym and are perfected in the lab by its innovative research and development team. FUSION products are sold worldwide.

FUSION BODYBUILDING Media

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