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FUSION Bodybuilding Publishes The Premier Issue Of The Muscle Times - The Newsletter That Matters

Guelph, Canada – November 15th, 2007 FUSION Bodybuilding has officially launched The Muscle Times, a free online newsletter created for the exceptional amateur bodybuilder. The Muscle Times was created as a forum for true gym-rats to learn, give their opinion and discover the art and science of bodybuilding.

While The Muscle Times is written and produced by the FUSION Bodybuilding team and their associates, the newsletter does not push the FUSION product line. Adrian Burke, the co-founder of FUSION Bodybuilding has a vision for The Muscle Times, “Years ago, when I first started out bodybuilding, it was hard to find good, solid information. Everyone had a different answer to my questions, or didn’t have an answer at all. We created The Muscle Times to do a couple of things; to share all the experience that we’ve gathered by being at the heart of bodybuilding, and start a conversation with those guys and gals in the gym. The Muscle Times looks at current events, delves a little into the scientific discoveries that seem to be happening daily, gives workout tips and programs, and lots more. We didn’t want to waste people’s time by dressing up product hype as real straight-talk, there’s enough of that out there, we just wanted to give back to the community we’ve lived and breathed for so long.”

Since the release of the first addition of The Muscle Times, the response from subscribers has been exactly what the FUSION team hoped for. Subscriber Damon Alejandro of Pasadena, Texas shared, “For being the first issue of, ‘The Muscle Times’ I learned so much. I am going to implement some if not all of the training techniques and tips you provided, into my routine tomorrow and see how they work for me. Thank you - really. I am so glad I subscribed. I cannot wait until the next issue.”

The Muscle Times is published quarterly. Subscribe for free by visiting www.themuscletimes.com.

About FUSION Bodybuilding, Inc.

FUSION’s innovative research and development team provides people around the world with bodybuilding’s strongest supplements. Founded in 1998 by Ryan Herniman and Adrian Burke, FUSION today is a top supplement company that pays particular attention to category development and value driven brands. FUSION’s targeted marketing program provides businesses of all sizes with measurable results, while enhancing the overall experience for supplement users. FUSION is headquartered in Guelph, Ontario – the hub of nutraceutical development in North America.

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