

BODYBUILDING CULTURE finds a new home on Facebook

Guelph, Canada – May 26, 2008, FUSION BODYBUILDING is proud to announce the creation of the Facebook group, BODYBUILDING CULTURE. Officially launched in March of this year BODYBUILDING CULTURE is a group dedicated to the men and women who love the sport of bodybuilding. The group was created by FUSION BODYBUILDING not as a place to promote their products, but rather as a forum for bodybuilders to ask questions, give opinions and share their passion for bodybuilding.

The FUSION team has created a panel of experts from within and without their company to offer the now over 300 members the straight answers and insights that they're looking for. But more than just a place to talk technical, BODYBUILDING CULTURE is a forum for people to connect and share. And share they do. One of the most popular discussion topics is, "Why I Started Bodybuilding..." and the responses show that bodybuilders don't fit into the narrow "meat-head" stereotype in which they are so often cast.

"I started bodybuilding because I was a skinny kid. Try being 6'3" and 75kgs! 23 yrs later and I'm still in the gym. The sense of accomplishment, the structure to your life, the general sense of feeling good about myself, I've got where I want to be ... and I love it!"

Scott S Sherwood – London, Ontario

"In high school I was the only girl that was in the weight room lifting weights. I continued to weight lift after high school because it made me feel good about myself. I always told myself I was going to compete and then one day I did! My little girl yelling "GO Mommy!" from the audience made me feel that I can accomplish anything!"

Sherri Lee Miller – Edmonton, Alberta

"I started bodybuilding because I saw the results of living an unhealthy lifestyle in the lives of my parents. That was over 20 years ago now and ever since I've fallen in love with the pump, the vascularity, the shaping and sculpting of a body."

Matty Patterson – Kitchener, Ontario

"It all started for me with an arm wrestle. One day in high school I challenged this kid by the name of Scott, the best arm wrestler around. I got my ass kicked. So that night I went home and started to workout hard with my brothers. Three months later I challenged Scott again and kicked his ass."

Brian Geritz – Australia

With a rapidly growing and surprisingly involved membership, BODYBUILDING CULTURE is a must-visit group for anyone interested in bodybuilding. Visit it yourself by searching BODYBUILDING CULTURE in Facebook or by entering www.bodybuildingculture.com into your browsers address bar.

FUSION BODYBUILDING is a top nutraceutical company that is dedicated to providing bodybuilding's strongest supplements to the sport's elite. Founded in 1998 by Ryan Herniman and Adrian Burke, all of FUSION's products start in the gym and are perfected in the lab by their innovative research and development team. FUSION products are sold worldwide.

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