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**FUSION Bodybuilding, Inc. Announces the Re-Launch of  
FUSIONBODYBUILDING.COM  
The new home to bodybuilding's strongest supplements.**

Guelph, Canada – October 9th, 2007 – Today Fusion Bodybuilding officially unveils its new website Fusionbodybuilding.com. This launch represents the climax of a complete rebranding, redesign and reorganization of all Fusion's pioneering bodybuilding products. For the first time all Fusion products from PURPLE•K® – The King of Creatine® to their groundbreaking subcutaneous fat-burner, SUB•Q™, can be found in one place.

The new site design was created to help Fusion's loyal customers quickly review existing information on the supplements that are so integral to their bodybuilding programs, and to make it easier for them to discover what new innovations Fusion is bringing to their gym. The result is a sophisticated website where any information is just a few quick clicks away, and whose modern design reflects the cutting-edge look of their new product packaging.

Fusion's Vice President of Sales, Chris Belanger, is pumped not only about the new website, but the fresh new look of all their products. "This is something that I've wanted us to do for some time. It's taken a while because our focus has always been on our products. Bodybuilders have extremely high expectations for themselves and their supplements. Fusion's products have always been scientifically formulated to blow those expectations away. Now Fusionbodybuilding.com is geared to do the same."

Fusion Bodybuilding is a top nutraceutical company that is dedicated to providing bodybuilding's strongest supplements to the sport's elite. Founded in 1998 by Ryan Herniman and Adrian Burke, all of Fusion's products start in the gym and perfected in the lab by their innovative research and development team. Fusion products are sold worldwide.

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